

SOUTH
WESTERLY



Branded
DECKCHAIRS
WINDBREAKS
& PARASOLS

Now including
WOODEN
FURNITURE



LOOKING FOR SOMETHING DIFFERENT?

For a highly effective way to disrupt your market and capture attention?



SOUTH WESTERLY 

YOU'VE FOUND IT

Give your customers something to talk about and your competitors something to worry about with a hand-finished, sustainably sourced South Westerly product.

Well-built in the UK, eco-friendly products that last have never been more in demand - talk to our team about creating the perfect solution that your audience will love.



BROWSE THE RANGE

DECKCHAIRS

Stand out in all the right places without spending a fortune on outdoor advertising.

4

WINDBREAKS

Get back to marketing basics - tell a story that's easy to share through impactful design and implementation.

6

PARASOLS

Your customers won't want to leave once they relax under the shade and shelter of your deluxe wooden parasol.

8

WOODEN FURNITURE

You can't put a price on comfort and convenience - but we have and it's worth every penny.

10

HOW TO ORDER

You're just one step away from results - find out how with just one phone call or email to our team.

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YOU MIGHT ALSO LIKE

Natural jute and cotton bags from our sister company, GoJute.

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DECKCHAIRS

*Ethical
Environmental
Sustainable*



HERITAGE

Sales of deckchairs have sky-rocketed in recent years, more than 200 years after they were introduced to the British seaside. And as you sink into the cotton canvas sling, it's easy to see why. Is there anything nicer than sitting on a deckchair watching the world go by on a sunny day?

SMILES INCLUDED

A row of deckchairs blowing in the breeze, their cotton canvas slings peppering the skyline with splashes of colour make quite the impression. Add your logo and tagline for bonus exposure.

"Don't find customers for your products - find products for your customers."
- Seth Godin

WHAT WE DO

We've worked with international brands including the National Trust, Coca Cola, Thatchers and the Marine Conservation Society to manufacture and supply traditional hardwood deckchairs their customers adore.

Instantly transform bland spaces into grand places with the latest must-have branded product, available in over 20 colours.



CASE STUDY

Tatton Park Festival

Organisers of this annual event were looking for a way to give festival-goers the VIP experience. Working closely with Southwesterly, they put together a range of VIP packages which included use of luxury deckchairs and parasols.



WINDBREAKS



BRANDED

Four panels of advertising space to bring your brand out into the open. Ideal for pubs, cafes, holiday properties, hotels, festivals and sporting events.

*Specifications
Size: 320cm x 108cm
150cm carry case included.*



BLOCK COLOUR

Treat your guests and customers to these striking windbreaks. They will do wonders for customer loyalty and word of mouth recommendations.

*Specifications
Size: 320cm x 108cm
150cm carry case included.*

6

Branded Deckchairs, Windbreaks & Parasols



STRIPED

Your customers will have no trouble finding their beach towel and book after a dip in the sea with these eye-catching canvases as a landmark.

*Specifications
Size: 320cm x 108cm
150cm carry case included.*



*Specifications
Size: 320cm x 108cm
150cm carry case included.*

YOUR DESIGN

Looking for the ultimate customised print, colour-matched to your brand and featuring your own unique designs? Talk to us to get started.

SouthWesterlyWindbreaks.com | 01726 75559

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PARASOLS

BLOCK COLOUR, UNBRANDED

The sound of birds in the beer garden, seagulls on the coast and wind in the trees provide the ultimate accompaniment to this deluxe hardwood parasol.

*Specifications
Diameter: 2m, 2.5m & 3m
38mm diameter pole
Height: 2.5m*

Branded Deckchairs, Windbreaks & Parasols

CUSTOMISED

Make no mistake - this is the ultimate in outdoor marketing - eye-catching and functional, your customers will be fighting to bag a seat at this table.



Extras

Add your brand to the canopy for enduring exposure

DON'T FORGET

Secure your parasols with weighted concrete bases, available to order direct from Southwesterly, for use with tables or free-standing parasols



*Specifications
Weight: 16kg, 22kg or 25kg
Suitable for parasols up to 38mm pole diameter*

Compound concrete stand. Steel tube. Steel screw. Water drainage through outlet underneath stand. Round plastic band convenient for moving without damage to the floor or stand.



WOODEN FURNITURE

*Pressure-treated. Hardwearing.
Sustainably sourced.
Made from FSC-certified wood.*

MAKE A STATEMENT OF QUALITY

They're not the cheapest and they're not for everyone. But they are the best and they're built to last. These solid hardwood picnic tables and benches shout high end from every angle.

RECTANGLE

Available in two sizes:

- 1. Table - 140cm x 72cm
Overall - 150cm x 140cm*
- 2. Table - 180cm x 72cm
Overall - 150cm x 180cm*

SQUARE

*Table - 120cm x 120cm
Overall - 200 x 200cm*

ROUND

*Table - 120cm x 120cm
Overall - 200cm x 200cm*

GARDEN BENCH

Bench width - 165cm



HOW TO ORDER

REQUEST QUOTE

Call or email



PLACE ORDER

Quantity, colour, design, etc.



APPROVE ARTWORK

Sign-off final proof



PRODUCTION BEGINS

This is where the magic happens...



RECEIVE ORDER

Dance for joy and proudly share photos with your audience online before launching your products into the world



Branded Deckchairs, Windbreaks & Parasols

FAQs

IS THERE A MINIMUM ORDER QUANTITY?

There is no minimum order quantity.

IS THERE A PRICE LIST?

Get in touch to request a no obligation quote.

CAN I BUY ONLINE?

Because we want you to be delighted with your order, we like to speak to business customers before they purchase. This ensures we understand your timescales, budget and design requirements from the outset. Our sister company, the Deckchair Shop (deckchairshop.co.uk) offers a wide selection of deckchairs, windbreaks, parasols and bunting to buy online.

WHAT'S THE DELIVERY POLICY?

Lead times vary depending on your order. Many products can be dispatched within 24-48 hours. Talk to our expert advisors for the latest information.

WHAT IS YOUR RETURNS POLICY?

If you are unhappy with your order for any reason, please speak to us.

CAN I BUY REPLACEMENT PARTS?

Yes – simply contact us on 01726 75559 or email info@southwesterlywindbreaks.com

CAN YOU PROVIDE ARTWORK GUIDELINES?

We can provide artwork specifications so you can create and supply your own design artwork. Alternatively, work with our in-house graphic designers.

CONTACT US

If you have any other questions, please get in touch info@southwesterlywindbreaks.com

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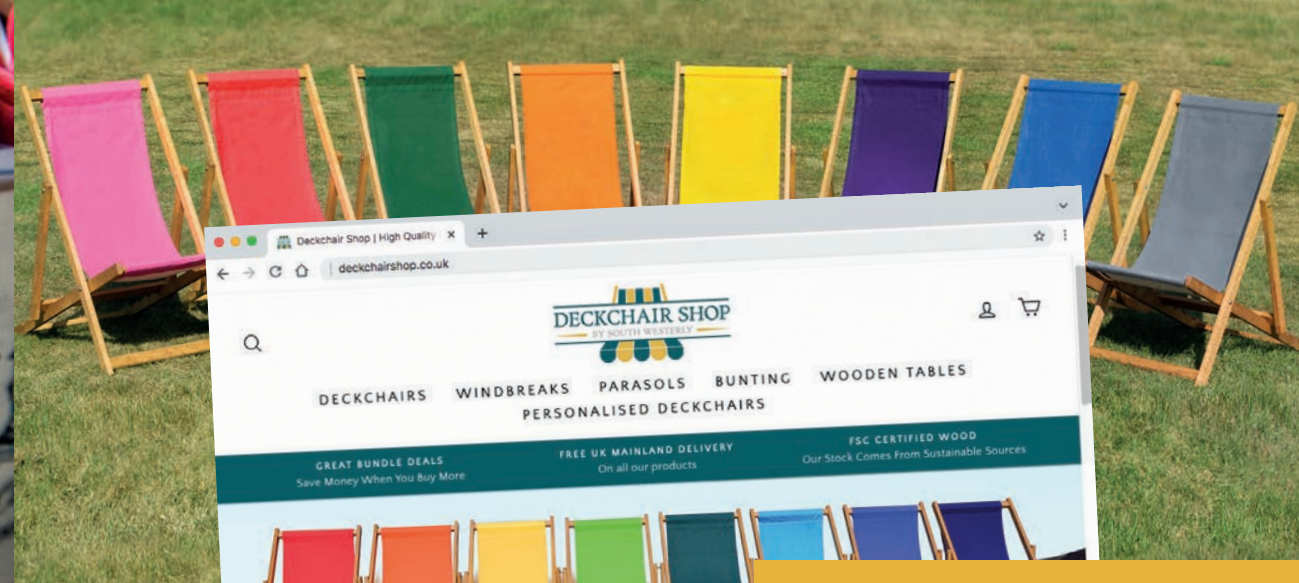
YOU MIGHT ALSO LIKE

Branded natural bags, hampers and bottle carriers

Single use carrier bag sales in the UK have fallen by 95% since the plastic bag tax was introduced in 2015. Customers expect eco-friendly alternatives to be affordable and easily available, which is where GoJute can help.

As Europe's largest manufacturer of jute and cotton bags, GoJute can provide eco-friendly bags for retail, trade shows and events. Choose from hundreds of colour and design combinations to create the perfect bag for your business.

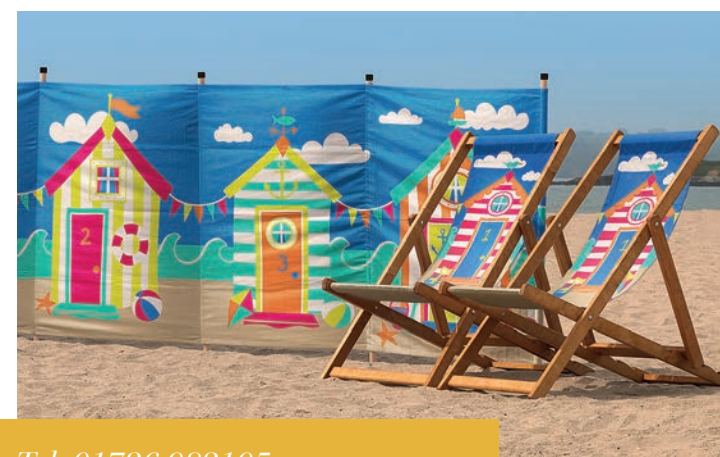
Tel: 01726 75553
Email: info@gojute.co.uk
Website: gojute.co.uk



To make life easier, many of South Westerly's high end products are available to buy online.

- STEP 1** Visit deckchairshop.co.uk to browse the products
 - STEP 2** Add to basket
 - STEP 3** Pay securely online
 - STEP 4** Wait for notification that your order is on its way
 - STEP 5** Receive your order direct from our UK warehouse
- You could be chilling on your deckchair by the weekend.**

"I love ordering things online because when they arrive it's like a present, from me to me."
- Anonymous



Tel: 01726 982105
Website: deckchairshop.co.uk



SOUTH WESTERLY



Branded DECKCHAIRS, WINDBREAKS & PARASOLS



OEKO-TEX®
CONFIDENCE IN TEXTILES



#SW0322SAPC



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Information correct at time of going to press – for the latest products and pricing, please contact South Westerly
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responsible sources
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